

# ADDRESSING CURRENT AND FUTURE SOCIETY CHALLENGES – THE ROLE OF LARGE BUSINESSES AND TAX TRANSPARENCY

9 DECEMBER 2020



Calls for public transparency over the tax affairs of large businesses have increased significantly in recent years. At the same time, international, European and national tax landscapes have undergone fundamental changes, which seem destined to continue. Taxation of the digitalised economy is only one of the examples of (potential) legislation that could radically change the level of tax revenues allocated to different countries.

The European Business Tax Forum and The B Team are of the view that large businesses play a very significant role in furthering prosperity in the societies in which they operate and contributing to public finances through taxation is a key part of this. This is even more critical in the aftermath of COVID-19, as governments seek economic recovery, whilst maintaining employment and investment.

**Join this virtual seminar to discuss what role large businesses and tax transparency can play in addressing the challenges faced by societies.**

Discussion will include:

- Tax contribution of large businesses as one of the key means of addressing recovery and other challenges faced by societies: what is expected from large businesses and what are the challenges they are facing in meeting these expectations?
- What should be the role of corporate income taxes vis-à-vis other taxes borne and collected by large businesses as key drivers of recovery?
- Tax transparency: what are the objectives and how important is it to different stakeholders?
- Tax transparency journeys of large businesses – what have we learnt so far? How can large business best approach transparency?
- Different emerging public tax reporting frameworks: benefits and drawbacks?

In addition, the European Business Tax Forum will also present highlights from the second edition of the report on the Total Tax Contribution of the largest businesses based in the European Union and the European Free Trade Association.

## SPEAKERS

### REPORT PRESENTATION

**Ali Conway**, Chair, European Business Tax Forum; Head of Tax Strategy, RELX

### PANELISTS

**Ewan Livingston-Docwra**, Strategist, Governance, The B Team

**Francois-Xavier Roger**, CFO, Nestlé

**Grace Perez-Navarro**, Deputy Director of the Center for Tax Policy and Administration, OECD

## MODERATOR

**Prof. dr. Stef van Weeghel**, Global Tax Policy Leader, PwC; Professor of International Tax Law, University of Amsterdam

## SCHEDULE

14.00 – 14.10: Welcome and introductions

14.10 – 14.30: Presentation and Q&A: Report on the Total Tax Contribution of the largest EU businesses (second edition)

14.30 – 15.30: Panel discussion

15.30 – 15.50: Q&A

15.50 – 16.00: Final remarks and closing

\*All times CET

## INFORMATION & REGISTRATION

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**EBTF** European Business Tax Forum

THE B TEAM ▶